



To whom it may concern,

'Go Yellow for Shine'.

Shine are asking you to 'Go Yellow for Shine' and raise vital funds to provide specialist advice and support for children and adults living with spina bifida and hydrocephalus.

Taking part in 'Go Yellow for Shine' is easy:

- Ask everyone to wear a yellow item of clothing
- Encourage everyone to donate to shine
- Collect donations online or in cash

Alternatively, you could make a corporate donation to Shine. Make a donation here:

www.shinecharity.org.uk/donate

Find out more on our website:

<https://www.shinecharity.org.uk/goyellow>

To help you plan your 'Go Yellow for Shine' day, we've put together a digital fundraising pack containing posters, social media assets, games and ideas of how to go yellow.

To collect donations online, simply create a JustGiving page. All donations will be paid to Shine directly. You can create a JustGiving page by following this link:

<https://www.justgiving.com/shineukcharity>

If you would prefer to receive some items through the post, please contact us on at **fundraising@shinecharity.org.uk**. You can access the fundraising pack on our website.

The difference your support will make

'Shine was amazing and helped provide much needed positivity regarding spina bifida and a life a child /adult can have.'



After her unborn baby was diagnosed with spina bifida at her 20-week scan, Emmy found Shine through a Google search and has been in contact with the charity since.

'They were able to breakdown MRI scans and doctors' reports which painted a very bleak picture and without such positivity and better statistics, Willow may not be here today'

Willow (pictured above) is now 5 and loves her chow chows, monster and mayhem. She loves going to the park with her Mummy and Daddy.

Shine provides specialist advice and support for those affected by spina bifida and hydrocephalus across England, Wales and Northern Ireland. Our work is almost entirely funded by the generosity of the general public. Any support you can give us this 'Go Yellow for Shine' day would be greatly appreciated.

If you need any help organising a fun and stress-free 'Go Yellow for Shine' day, we are here to help. Contact our friendly fundraising team by emailing fundraising@shinecharity.org.uk. If you would like to find out more about the conditions, or about how Shine can support you, visit our website or email firstcontact@shinecharity.org.uk.

Jo, Louise, Stephanie, Val, Kerry and Kelly
The Fundraising Team at Shine

