

To Whom It May Concern,

Support Shine this Spina Bifida Awareness Week

From the 18th-24th October 2021, the charity Shine is holding Spina Bifida Awareness Week to increase awareness and raise vital funds to provide specialist advice and support for children and adults living with spina bifida.

If you would like to find out more about spina bifida, or about how Shine can support your community with resources, visit our website www.shinecharity.org.uk or email firstcontact@shinecharity.org.uk.

Will you go 'Back to Front' for Shine on Friday 22nd October 2021?

On **Friday 22nd October 2021** we are asking you and your community group to go '**Back to Front**' by wearing your clothes back to front, or taking part in another back to front activity, to bring the back to the front of people's minds.

Find out more and download a fundraising pack by visiting www.shinecharity.org.uk/backtofront

If Friday 22nd October is not practical, we'd love you to plan your own **Back to Front** day at any time you wish!

If you need any help organising a stress free Back to Front event, get in touch at fundraising@shinecharity.org.uk.

Shine's work is almost entirely funded by the generosity of the general public. Any support you can give us during Spina Bifida Awareness Week would be greatly appreciated.

Kind regards,

Kelly, Val, Kerry, Jo and Emma
The Fundraising Team at Shine

P.S. If you aren't able to get involved this October, please consider saving the date for Hydrocephalus Awareness Week (7th to 13th March 2022) or Go Yellow for Shine (17th June 2022). Get in touch at fundraising@shinecharity.org.uk to find out more.